

SNo. 289 BATCH: 87-2016

Reg.No.

END OF SEMESTER EXAMINATIONS, APRIL / MAY - 2018

BUSINESS MANAGEMENT

SUBJECT CODE: 12UBCC08/14UAC008

MAJOR : B.COM(CA)/B.com.
TIME : 3 HOURS

12

SEMESTER: II / III
MAX.MARKS: 75

Section-A

(10x 1= 10)

Answer All the question

- 1) Define management.
- 2) Give the meaning of esprit de corps.
- 3) What are types of plans?
- 4) What are the problems in decision making?
- 5) What is a formal organisation?
- 6) List out the any three merits of decentralisation.
- 7) Mention the internal source of recruitment.
- 8) What are the human needs according to Needs Hierarchy theory?
- 9) Mention the types of autocratic leader.
- 10) Who is a laissez faire leader?

Section-B

(5x4=20)

Answer any Five questions

11. State the objectives of managements.
12. Briefly explain the characteristics of policies.
13. Enumerate the process of decision making.
14. List out the features of delegation.
15. Difference between centralization and decentralisation.
16. State the assumption of X-theory.
17. Give a briefly outline of qualities of leader.
18. Enumerate the limitations of budgetary control.

Section-C

(3 X 15 =45)

Answer Any Three Questions

19. Explain the Henry Fayol's fourteen principles of management.
20. Discuss the advantage and disadvantage of planning.
21. Discuss the principles of organisation in detail.
22. Distinguish between recruitment and selection.
23. Elucidate the techniques of effective co-ordination.
