

Sl. NO: 413

BATCH: 2016

Reg. No.:

END OF SEMESTER EXAMINATIONS, APRIL/MAY – 2017
PRINCIPLES OF MANAGEMENT
SUBJECT CODE: 16UBCC08

MAJOR : B.Com.(CA)
TIME : 3 HOURS

SEMESTER : II
MAX. MARKS: 75

SECTION – A (10 X 1 = 10)

Answer ALL Questions:

1. What is unity of command?
2. Define the term Administration.
3. What is Strategy?
4. What is planning?
5. What is mean by delegation?
6. What is Departmentation?
7. What do you mean by motivation?
8. Define Co-ordination.
9. What is meant by budgetary control?
10. Define Controlling.

SECTION – B (5 X 4 = 20)

Answer Any FIVE Questions:

11. "Management is a Science" – explain briefly.
12. Discuss the importance of procedures.
13. Bring out the importance of management.
14. Discuss the characteristics of delegation.
15. Write a short note on Line Organization.
16. Write a brief note on Maslow's Hierarchy needs.
17. Discuss the principles of co-ordination.
18. Explain the characteristics of good budgeting.

SECTION – C (3 X 15 = 45)

Answer Any THREE Questions:

19. Explain the functions of Management.
20. Explain the advantages and disadvantages of planning.
21. Describe the Line and Staff organization with its merits and demerits.
22. Explain the principles of directing.
23. Explain the various types of Leadership styles in detail.
