

186
S.No.: 299

BATCH: 2016, 2017

Reg.No.:

END OF SEMESTER EXAMINATIONS, NOVEMBER - 2018
PRINCIPLES OF MANAGEMENT
SUBJECT CODE: 16UBCC08

MAJOR: B.COM (CA)
TIME : 3 HOURS

SEMESTER : II
MAX.MARKS : 75

SECTION - A (10 X 1 = 10)

Answer ALL the questions:

1. Differentiate between an entrepreneur and a manager?
2. What is scalar chain?
3. What is Planning?
4. What is Programme?
5. What is an Organisation?
6. What is unwritten delegation?
7. What is training?
8. Define the term directing.
9. Who is leader?
10. What is Break Even Analysis?

SECTION - B (5 X 4 = 20)

Answer any FIVE questions:

11. Describe the various functional areas of Management.
12. What are the kinds of Policies?
13. Mention the process of organisation.
14. Difference between delegation and decentralization.
15. Define the term recruitment and explain the sources of recruitment.
16. What are the types of test used for selection of a candidates?
17. Describe X and Y theory.
18. Describe the kinds of leadership styles.

SECTION - C (3 X 15 = 45)

Answer any THREE questions:

19. State the various levels of management and the functions of management.
20. Enumerate the types of Decisions.
21. Explain the types of an organisation.
22. What are the problems faced in securing effective coordination?
23. Define the term control and what are the characteristics of good system of control.

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