

245

Reg. No.

S.NO: 288

BATCH: 2016

END OF SEMESTER EXAMINATIONS, NOVEMBER - 2018
INTERNET AND E-COMMERCE
SUBJECT CODE: 16UAI13/16UACT15

MAJOR : B.Sc. (IT)/CT
TIME : 3 HOURS

SEMESTER : IV
MAX. MARKS : 75

SECTION - A (5 X 2 = 10)

Answer ALL questions:

1. Define E-Commerce.
2. List-out the traditional business models.
3. What is the use of Electronic Fund Transfer?
4. What is E-Auction?
5. Define asymmetric cryptosystem.

SECTION - B (5 X 4 = 20)

Answer ALL questions.

6. a) List-out the limitation of E-Commerce.
(OR)
b) What are the advantages of E-Commerce?
7. a) Write a short note on Bricks and clicks model.
(OR)
b) State the types of websites.
8. a) What are the wireless medias used in internet?
(OR)
b) List out the requirement of E-Payment system.
9. a) Explain the Electronic brokers.
(OR)
b) Write the advantages of payment gateway.
10. a) Discuss the C 2 C business model.
(OR)
b) Expand SHHTTP. Write a short note about it.

SECTION - C (3 X 15 = 45)

Answer any THREE questions.

11. Explain the anatomy of Internet.
12. Explain life cycle approach for building a website.
13. Discuss the components of I way.
14. Elaborate Domain Name System.
15. What is protocol. Explain about online transaction security protocols.
