		Re	g. N	o.:		
6127 Q.P. Code : [11 SC 10/11 MM 20]						
(]	For th	ne candidates admit	ted fr	om 2011 onwards)		
	B.Sc.	DEGREE EXAMIN	ATI(ON, APRIL 2021.		
		Fifth/Sixth	Seme	ster		
Part III — Computer Science/Multimedia and Web Technology						
	Elec	etive — ORGANIZA	ΓΙΟΝ	AL BEHAVIOR		
Time	Time: Three hours			Maximum: 75 marks		
		SECTION A — (10	× 1 =	= 10 marks)		
		Answer ALL	ques	tions.		
	Cho	ose the correct answ	er:			
1.	Organizational behavior is the study of ————					
	(a)	Human behavior	(b)	Child behavior		
	(c)	Child welfare	(d)	Human welfare		
2.	Contingency models of highlight the between technology, structure, methods of operation and environmental influences.					
	(a)	Differences	(b)	Interrelationships		
	(c)	Similarities	(d)	Dependencies		

McClelland has categorized ————fundamental theories.						
(a)	1	(b)	3			
(c)	4	(d)	2			
Achievement motivation theory was propounded by ———						
(a)	McGregor	(b)	McClelland			
(c)	Maslow	(d)	Argyris			
Immaturity-Maturity theory of motivation was developed by ———						
(a)	Argyris	(b)	Maslow			
(c)	Vroom	(d)	Porter and Lawler			
—— proc		e hear	t of the managerial			
(a)	Motivation	(b)	Leadership			
(c)	Communication	(d)	Group dynamics			
A comprises the employees who work together to complete a particular project.						
(a)	Formal groups	(b)	Informal groups			
(c)	Task groups	(d)	Interest groups			
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	(a)	Mass communication					
	(b)	Face to face public communication					
	(c)	Virtual reality					
	(d)	Dyadic communication					
9.	Wha	t are the stages of group formation?					
	(a)	Forming					
	(b)	Storming					
	(c)	Performing					
	(d)	All of the above					
10.	Decision making situations can be categorized						
	along	g a scale which ranges from ————					
	(a)	Certainty to risk to uncertainty					
	(b)	Certainty to uncertainty to risk					
	(c)	Certainty to risk to uncertainty to ambiguity					
	(d)	Uncertainty to certainty to risk					
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Another name for interpersonal communication is

SECTION B — $(5 \times 5 = 25 \text{ marks})$

Answer ALL questions.

11. (a) Discuss the related disciplines of studying OB.

Or

- (b) Elucidate the basic approach of organizational behavior.
- 12. (a) What is personality? Explain the major attributes of personality.

Or

- (b) What are the major determinants of job satisfaction? How will you measure it?
- 13. (a) Discuss about McGregor motivation theory in brief.

Or

- (b) Explain about the factors that influence the activities of leadership.
- 14. (a) Compare interactive conflict and interpersonal conflict.

Or

(b) Explain the stages in group development.

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15. (a) What is decision making process? Bring out the different techniques of decision making process.

Or

(b) State the process and importance of communication.

SECTION C — $(5 \times 8 = 40 \text{ marks})$

Answer ALL questions.

16. (a) Discuss the issues and challenges faced by organization in the modern scenario.

Or

- (b) Explain in detail about the theoretical framework of organizational behavior.
- 17. (a) Discuss the factors that limits the accuracy of perception.

Or

- (b) What are the components of attitudes? How are they measured?
- 18. (a) Compare Maslow's hierarchy theory with Herzberg's two factor theory of motivation.

Or

(b) Explain about the leadership qualities in today's context in briefly.

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19. (a) Describe the steps involved in the formal groups.

Or

- (b) Briefly explain about traditional negotiation approaches.
- 20. (a) Detail out the various types of organizational culture.

Or

(b) Discuss about role and background of communication in briefly.

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