

Reg. No. :

D 507

Q.P. Code : [07 DMB 07]

(For the candidates admitted from 2007 onwards)

MBA/Executive MBA DEGREE EXAMINATION,
MARCH 2021.

First Year / First Semester

RESEARCH METHODS FOR MANAGEMENT/
RESEARCH METHODS AND STATISTICAL
ANALYSIS FOR MANAGEMENT DECISIONS.

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carries equal marks

(5 × 20 = 100)

1. Describe the concepts, constructs and theoretical framework in identifying research problem.
2. Explain in detail the steps in research process with an diagram and its significance.
3. Elucidate the different types of formulating research design and features of good design.

4. Discuss the sources of framing an hypothesis and its types. Why there is a need of errors in measurement.
5. What are the types of data collection? Explain in detail the various tools for collecting primary and secondary data collection.
6. Explain the term significance level. Discuss in detail the assumptions of parametric and non—parametric tests.
7. Describe the different steps in report writing and its significance.
8. Discuss the norms for using tables, charts and diagrams in writing an research report.
