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D 633 Q.P. Code: [10 DMB LM 148]

(For the candidates admitted from 2010 onwards)

M.B.A. DEGREE EXAMINATION, JANUARY 2021.

Second Year

Logistics and Supply Chain Management

LOGISTICS MANAGEMENT

Time: Three hours Maximum: 100 marks

Answer any FIVE questions.

All questions carry equal marks.

 $(5 \times 20 = 100)$

- 1. (a) Discuss with examples about the functions of Logistics Management (LM).
 - (b) Explain the features of Logistics Organization (LO).
- 2. With a suitable examples, describe the Scope and Objectives of ERP and SAP.
- 3. Illustrate the principles involved Priority and Evaluation of Warehouse Layout, Design (WLD) and its functions. How it helpful for the adaptation and implementation of new technologies.

- 4. Enumerate the key principles involved in Objectives, Principles and Guidelines of Material Handling (MH).
- 5. Develop the mission flow diagram for Rail, Road, Water, Air and Pipeline Transportation.
- 6. Distinguish the important features of ICDs and CONCOR and Global Shipping agents.
- 7. With an appropriate illustrations, explain the Scope and Objectives of Automatic Identification Technologies Bar Coding (OAITBC) and its Operational issues.
- 8. What are the assumptions made for Global Logistics (GL) and its operational and Strategic issues?

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