

S. NO.: 219

BATCH: 2016, 2017

Reg. No.:

END OF SEMESTER EXAMINATIONS, APRIL / MAY - 2018

E - COMMERCE

SUBJECT CODE : 16P3CC05

MAJOR : M.COM (CA)
TIME : 3 HOURS

8

SEMESTER : II
MAX. MARKS: 70

SECTION A - (5 X 3 = 15)

Answer All the Questions:

1. Highlight the concept of e-commerce.
2. Define E-Banking.
3. What is online shopping?
4. What are HTML tags?
5. Write a note on HTML links.

SECTION B - (5 X 11 = 55)

Answer All the Questions:

6. a) Analyse the pros and cons of E-commerce.
(OR)
b) Describe the e-commerce business models.
7. a) Bring out the design criteria for e-business.
(OR)
b) Discuss the various categories of E-business.
8. a) Explain the various applications of E-commerce.
(OR)
b) Discuss the steps involved in the process of online shopping.
9. a) Explain the elements of HTML formatting.
(OR)
b) Discuss the detail about creating list in HTML.
10. a) What are frames? Explain its merits and demerits.
(OR)
b) Explain attributes to the <form>tag.
