

Reg.No.

S.No. 44

BATCH: 2017, 2018

END OF SEMESTER EXAMINATIONS, APRIL / MAY - 2019
INTERNET AND E - COMMERCE
SUBJECT CODE: 14P3CS51

MAJOR : M.COM
TIME : 3 HOURS

SEMESTER : II
MAX.MARKS : 70

SECTION - A (5 X 3 = 15)

Answer ALL Questions:

1. What is meant by Internet?
2. What do you mean by 'Web Browser'?
3. Define the term Electronic Commerce.
4. What is meant by Push-Based Advertising?
5. What is smart card and how does it work?

SECTION - B (5 X 11 = 55)

Answer ALL Questions:

6. a) Explain the historical development of Internet.
(OR)
b) Discuss the various internet tools and applications.
7. a) Explain the different features of WWW.
(OR)
b) State the various procedure to get Internet Connection.
8. a) Describe the different benefits of E - Commerce.
(OR)
b) Explain the driving forces of E - Commerce.
9. a) Discuss the various advertisement methods used on the Web.
(OR)
b) What do you understand by Intelligent agents? Explain the features of Intelligent agents.
10. a) Explain the relationship between EFT and debit card on the internet.
(OR)
b) Discuss in detail about the Security schemes in electronic payment system.
