

Reg. No.

S.NO: 140

BATCH: 2018

END OF SEMESTER EXAMINATIONS, APRIL / MAY - 2019

RESEARCH METHODOLOGY

SUBJECT CODE: 18P3CO07 / 18P3CC09

MAJOR : M.COM / M.com [CA],  
TIME : 3 HOURS

SEMESTER : II  
MAX. MARKS : 70

**SECTION – A (5 x 5 = 25)**

**Answer any FIVE questions:**

1. Explain the significance of research.
2. Discuss the types of research.
3. State the importance of pilot study.
4. Write the sources of hypothesis.
5. Discuss the scaling techniques.
6. Distinguish between censuses Vs. sampling.
7. Write a note on schedule and questionnaire.
8. What are the mechanisms followed at the time of research report writing?

**SECTION – B (3 X 15 = 45)**

**Answer any THREE questions:**

9. Briefly discuss about qualities of a good research.
10. Elaborate the concepts of research design.
11. Enumerate the important uses in sampling design.
12. Explain in briefly the methods of data collection.
13. Discuss about the layout of research report.

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