

S.No. 133

BATCH: 2016, 2017

Reg.No:

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END OF SEMESTER EXAMINATIONS, APRIL / MAY -2018

RESEARCH METHODOLOGY

SUBJECT CODE: 16P3CO07 / 16P3CC09

MAJOR: M.COM / M.Com. CA

TIME : 3 HOURS

4  
SEMESTER : II  
MAX.MARKS: 70

**SECTION - A (5 X 5 = 25)**

**Answer any FIVE Questions:**

1. Define Research. State the qualities of good Research.
2. Enumerate the problems encountered by Researchers in India.
3. What is a Pilot Study? Bring out the significance of a Pilot Study.
4. Briefly explain the Layout of Research Report.
5. What do you mean by Sample Design? Discuss the steps to be followed in developing a Sampling Design.
6. Write short note on Nominal Scale and Ordinal Scale.
7. Define Data. Explain the factors to be considered for the selection of appropriate method for data collection.
8. Point out the differences between a Technical Report and a Popular Report.

**SECTION - B (3 X 15 = 45)**

**Answer any THREE Questions:**

9. What are the objectives of Research? Briefly describe the different steps involved in Research Process.
10. What is a Research Problem? Enumerate the factors to be considered in selecting a Research Problem and also the techniques involved in defining a problem.
11. Explain the various methods of Sample Design.
12. Differentiate Questionnaire and a Schedule.
13. Elucidate the mechanics of writing a Research Report.

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